



Geoff Redhead, Cosmopolitan Group Chief Executive painting the first of 40 Cosmo Penguins with his Personal Assistant Keeley Jones (left) and Human Resources Director, Sue Neill.

## **Cosmopolitan celebrates 40 years in business with...a penguin party!**

A colony of 40 mini penguins arrived at the Liverpool headquarters of Cosmopolitan Housing Association this week to help mark the association's 40<sup>th</sup> year as provider of affordable housing.

As Merseyside prepared to unveil its 'Winter's Trail' of 132 giant penguins across Liverpool, St Helens and the Wirral in a follow up to last year's Superlambanana street art success, staff at Cosmopolitan took up the challenge to decorate their own family of mini penguins.

Unlike their five foot tall outdoor counterparts, Cosmopolitan's penguins are just four inches tall, but staff will adorn each one with its own unique design this week before they go on show in the reception area of the association's offices on Marybone, L3.

Cosmopolitan has also sponsored its own giant penguin which is soon to be installed near the Hilton Hotel close to Liverpool's Albert Dock. Local artist Alan Murray came up with design, which is based on the work of Gustav Klimt. The penguin, which has been named Gustav, was painted with the help of children from Marybone Youth and Community Centre, Liverpool.

Cosmopolitan Housing Group began in 1969 as Liverpool & District Student Housing Association. It has grown from managing just 36 units of student accommodation in Liverpool to almost 5,800 homes for a wide range of needs around Merseyside and elsewhere.

Proceeds from sale of the miniature penguins will benefit the Lord Mayor's Charity Appeal 2009.

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